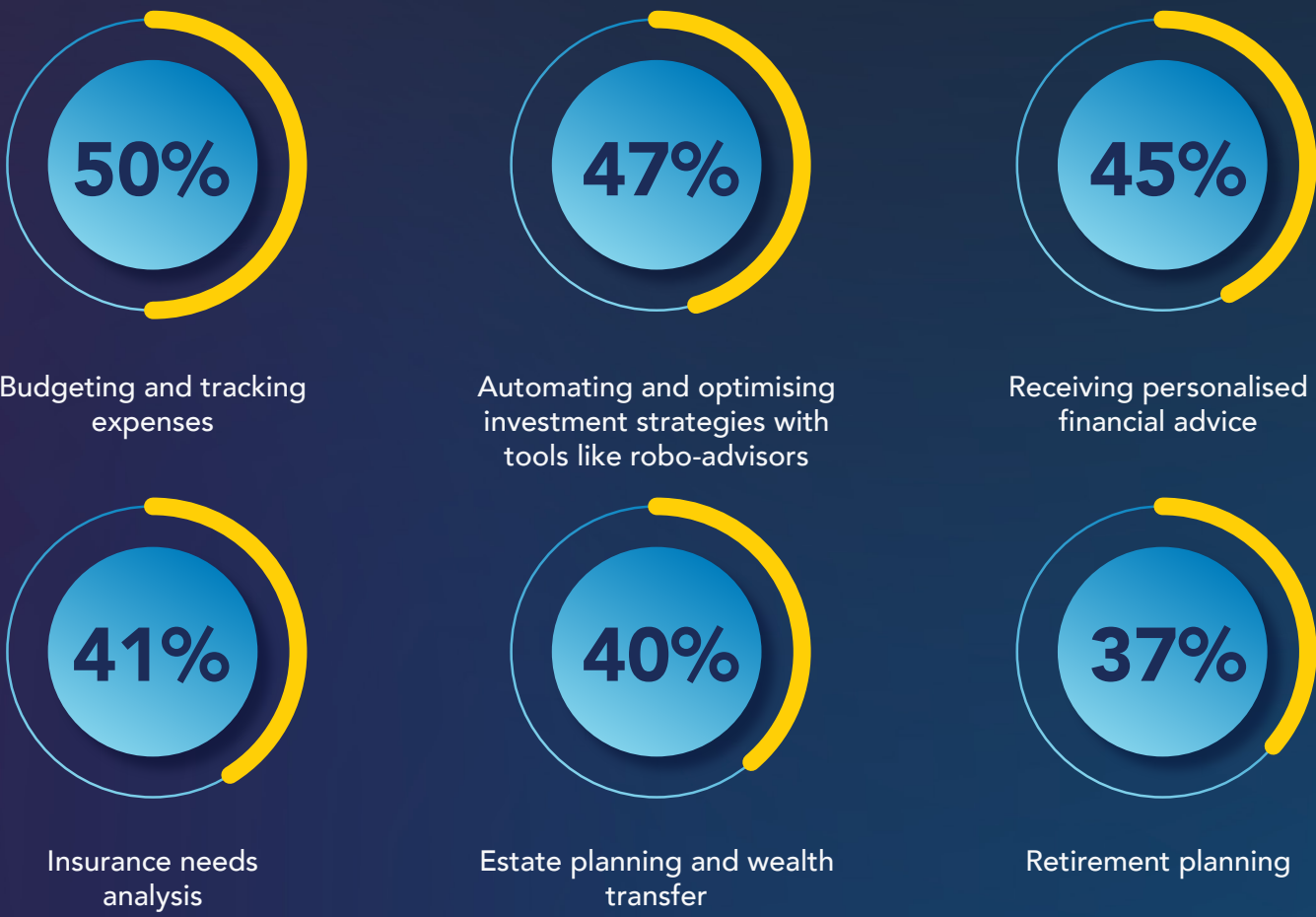
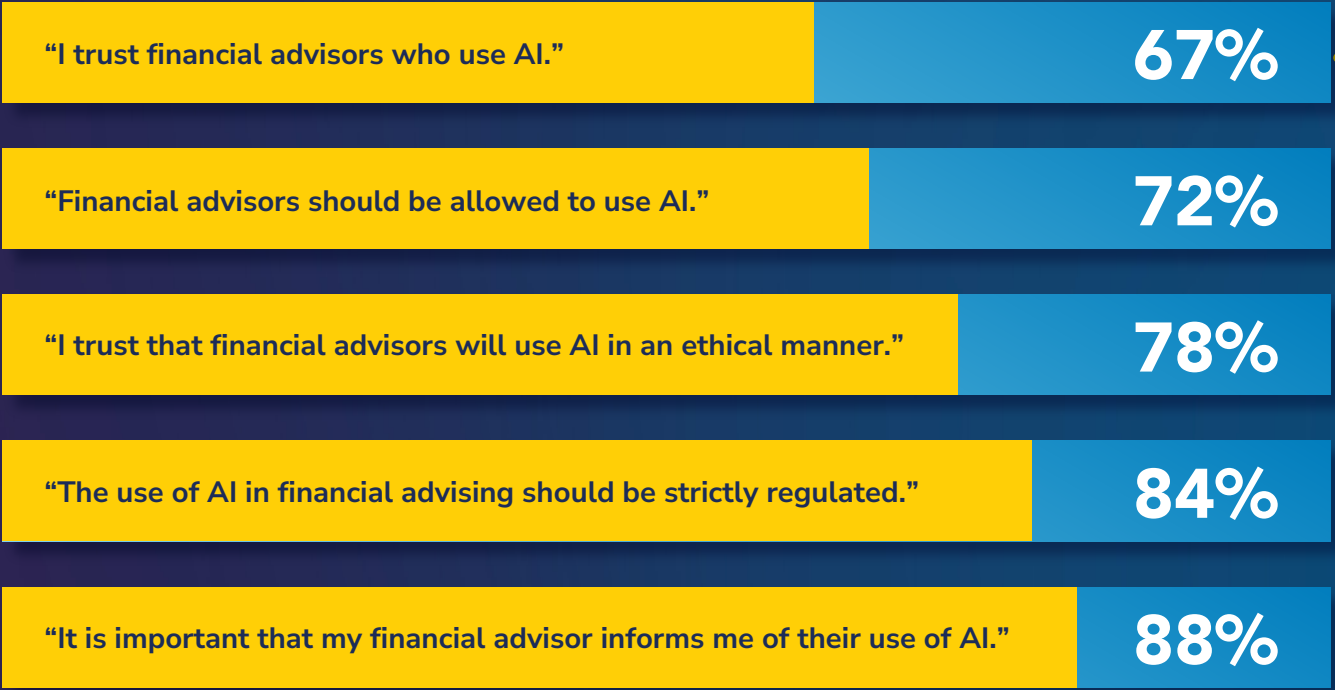


Most (81%) Singaporeans use AI to manage their personal finance

Top uses for AI for personal finance in Singapore

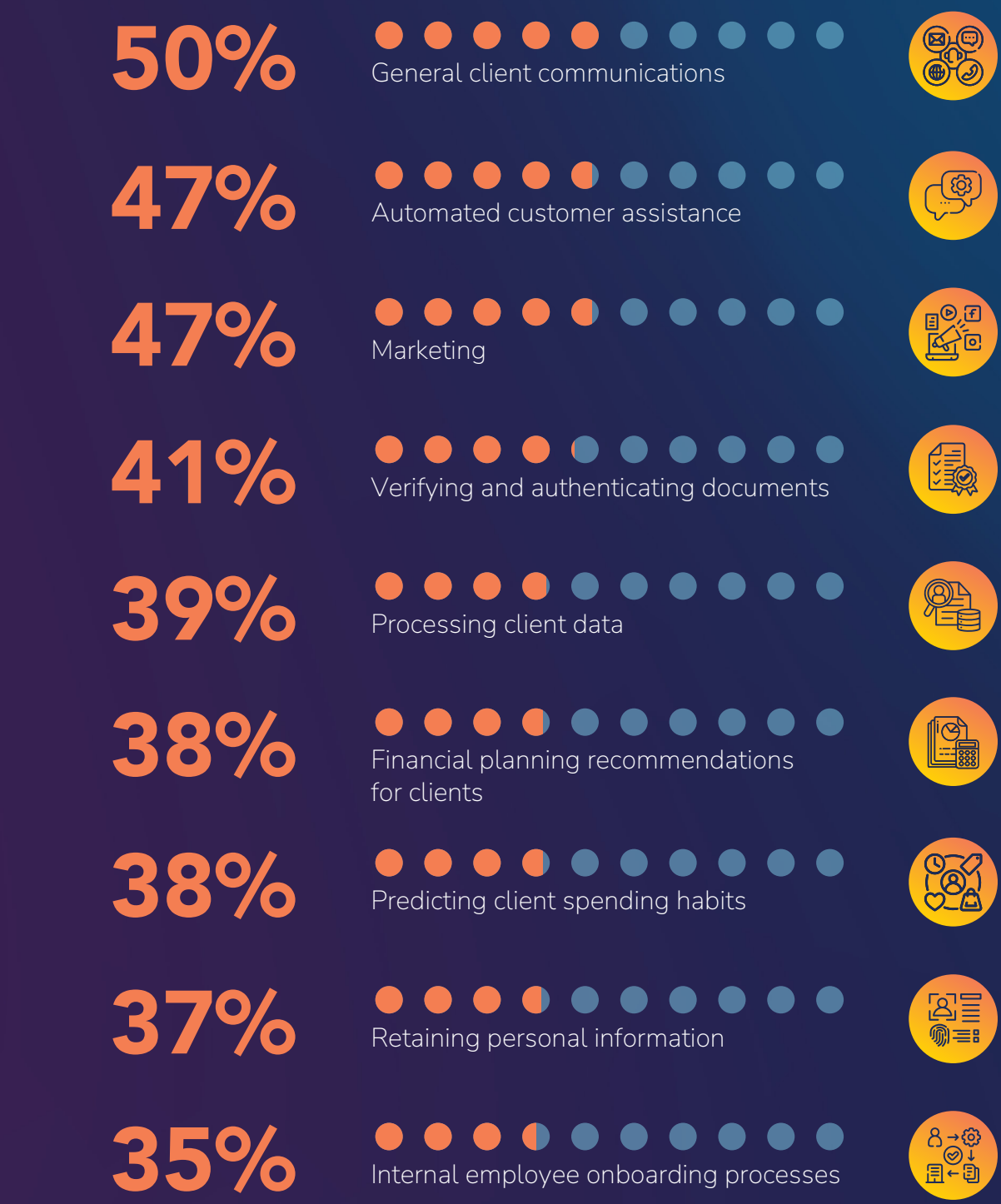


While most Singaporeans embrace the use of AI by financial advisors, they also expect ethical and transparent use.



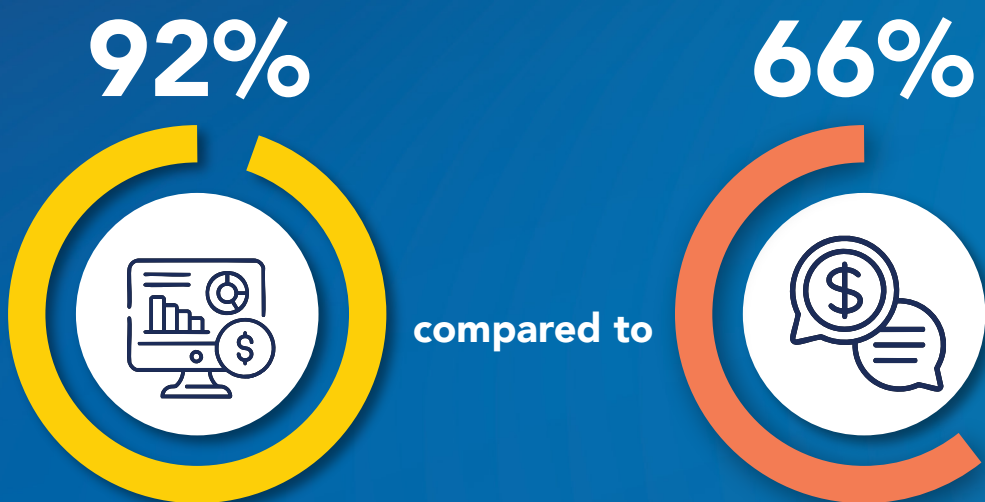
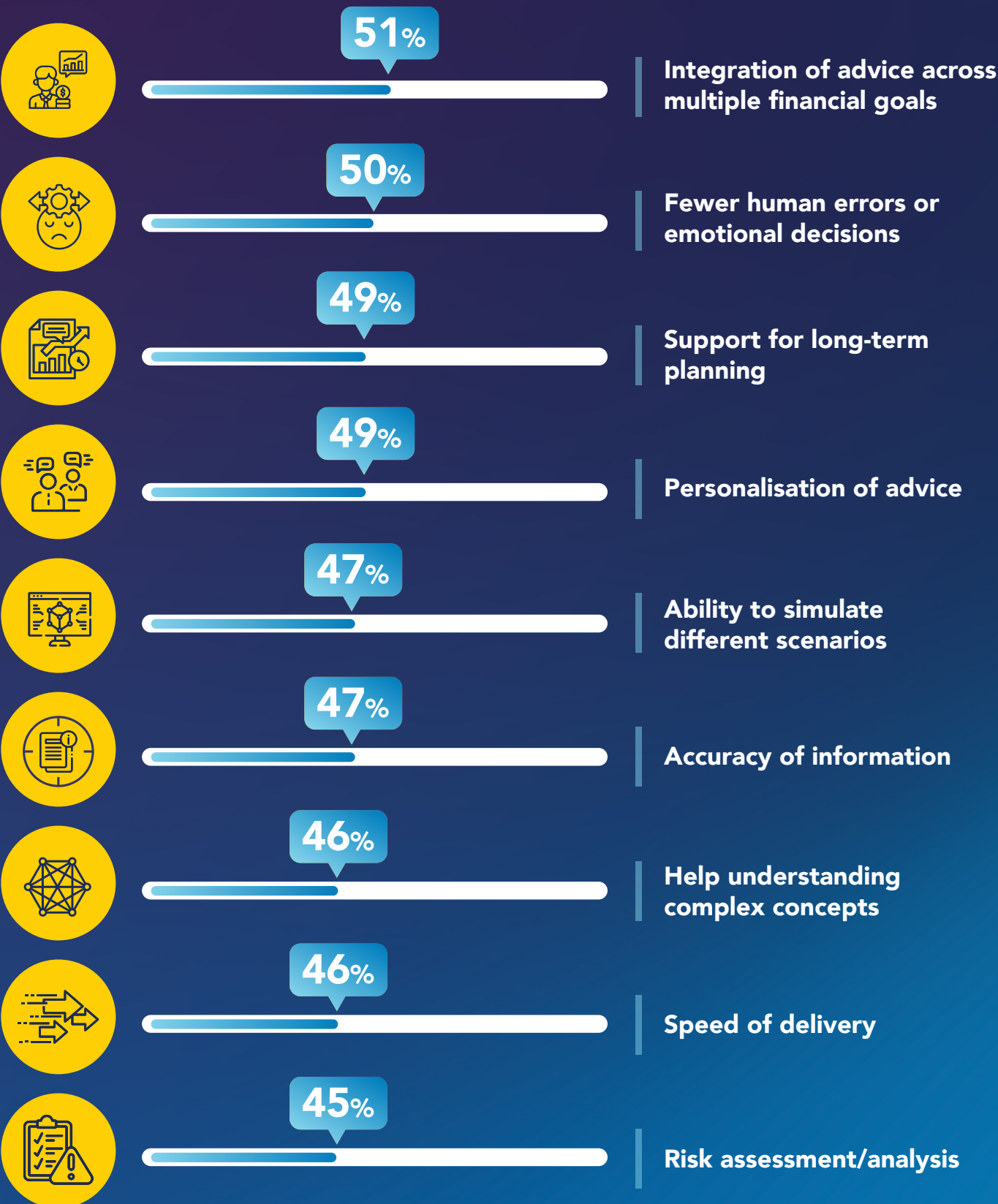
How Singaporeans would prefer their financial advisors to use AI

Singaporeans are generally receptive to using AI for administrative tasks, but prefer professional expertise and strict privacy policies.



Most Singaporeans feel that AI helps improve the quality of financial advice, and more than half (55%) would prefer to work with financial advisors who use AI.

Improved outcomes of financial services following the use of AI:



Singaporeans working with financial advisors are far more inclined to use AI for managing their personal finances

Singaporeans who have worked with advisors in the past or never at all

This trend highlights a growing hybrid approach that combines human expertise and AI-driven insights.



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This survey was conducted online by market research and insights agency Opinium between April 1 and April 11, 2025. The sample consisted of 2,000 Singaporean adults and was weighted to be nationally representative based on age, race and gender.